

# BHliZi

idea to contextualized innovation  
**COMPETITION**

visit: [bhli2i.weebly.com](http://bhli2i.weebly.com)



**FABLAB**  
Curriculum based for local empowerment.  
BOHOL Philippines



ideaspace





idea to contextualized innovation  
**COMPETITION**

# "Make that idea happen"

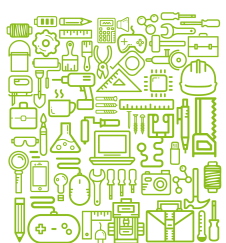
Turn your idea into a contextual innovation in this 4 Phase competition ranging from different context. You will be mentored, go through ideation process, prototype using digital fabrication equipment, and co-create with Japanese partners and get a chance to exhibit in future national and international exhibitions / shows.

The Department of Trade and Industry - Bohol Provincial Office together with its partners is looking for that contextual innovation that will be the next big thing and be a potential startup.

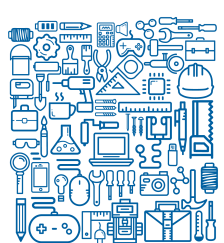
This competition aims to:

- Establish an enabling environment for innovation in the province
- Support the growth of new MSMEs
- Promote a space for local innovators to transform ideas to reality
- Help provide solutions for local problems through innovation

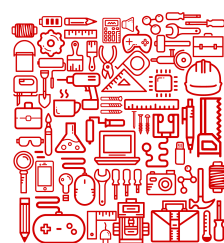
The Bohol Idea to Contextual Innovation Competition is a long term incubation and innovation to your idea. Your team will be exposed to different stages and phases with in the contest duration as you proceed to the next round.  
You will go through 3 phases:



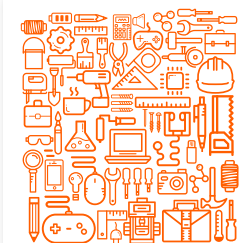
Phase 1: Boot Camp Phase



Phase 2: Prototyping Stage



Phase 3: Co-creation Stage



Phase 4: Exhibition Stage

## ELIGIBILITY

The BHL i2i Competition is open to all residents of the province of Bohol.

An entry or participating team is composed of 2 to 5 members whom may be made of students, teachers or professionals. No age limitations of all the team members.

Schools or institutions can submit as many entries as possible. Due to the limited slots of the competition, a first come first serve policy will be adopted.

## DURATION

The entry concept should focus on providing solutions to local problems by means of technology, preferably using digital fabrication. The idea must be technically viable and has market potential.

All participants should attend the two (2) day Boot Camp on October 5-6, 2015 where competitors will undergo various lectures before they go into the ideation phase.

After the briefings, a workshop will be conducted for the teams to refine their business ideas where they may also consult the available mentors.

On the second day of the Boot Camp, teams will do the pitching or presentation of their innovative ideas which may be in powerpoint and/or video form.

Each team is given a maximum of ten (10) minutes to pitch and additional two (2) minutes for the question and answer.

A panel of judges will select the top ideas based on the criteria set.

Winning ideas will qualify for the next stage and will be supported in the prototyping and product development. Support provided will be in the form of technical assistance, provision of materials and free use of Fablab machines and facilities.

An added feature of the competition is the product co-creation process with Japanese mentors before the presentation of the final prototype for judging. Teams will have the chance to further improve their prototypes through knowledge and technical expertise sharing from Japanese counterparts.

The final presentation of the prototypes will be in January 2016 after the meet-up with the Japanese mentors.

Winning products or prototypes will have a chance in future national and international exhibits/shows as may be determined by the organizers.

## JUDGING CRITERIA

Criteria	Weight	Description
Market Potential	25%	Business Model Local and Global Market Size Contextualization: Impact on Local Economy (10%)
Technology	25%	Uniqueness and Innovation in Technology Use and Implementation
Team	20%	Ability of the team to execute their vision into reality Contextualization: Potential for local MSME dev (10%)
Need	20%	Market Need or clear customer pain point Contextualization i.e. Does it solve a local problem (10%)
Synergy	10%	Synergy and scale across industries
TOTAL	100%	

## REGISTRATION

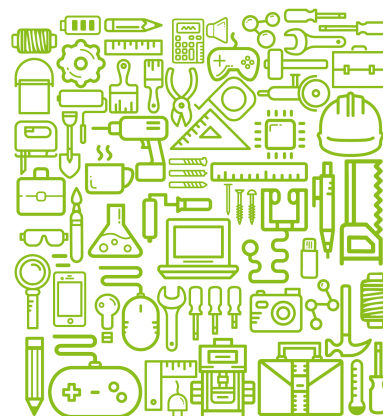
Teams can register for FREE online at: [www.bhli2i.weebly.com](http://www.bhli2i.weebly.com)

Deadline of registration is on or before October 4, 2015.

## GENERAL RULES AND REGULATIONS

The decision of the judges is final.

The Organizers reserve the right to amend the Competition Guidelines without prior notice and may accept or reject the submitted entries.



## BootCamp Phase

October 5-6, 2015 | Bohol Cultural Center, Tagbilaran City

### PROGRAM OF ACTIVITIES

October 5, 2015	Opening Program
	Lectures:
	Business Model Generation Canvass
	Contextualized Innovation
	Digital Fabrication
	Design Thinking
	Lean Start-Up
	Workshop on Idea Development (Ideation)
	Setting of Contextualized Problem/Pain Points
	Setting ideal future story based on problem (Design Thinking)
	Idea realization based on problem/pain points to future
October 5, 2015	Idea Finalization and Presentation Preparation
	Pitching
	Advising by Mentors/Coaches
	Setting Strategy for Improvement/Way Forward
	Announcement of Winning Ideas

**Visit:**

**Website:**

**Social Media:**

**Online Registration Site:**

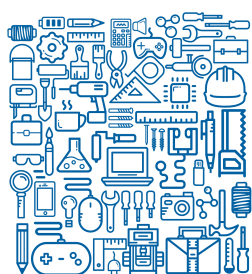
[bhli2i.weebly.com](http://bhli2i.weebly.com)

[fb.com/bhli2i](https://fb.com/bhli2i)

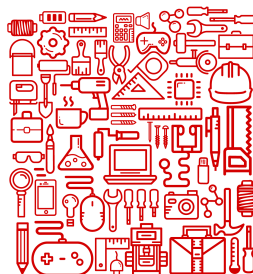
[bhli2i.eventzilla.net](http://bhli2i.eventzilla.net)



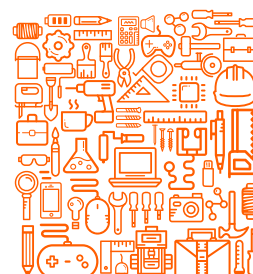
# BHLizi



Phase 2: Prototyping Stage



Phase 3: Co-creating Stage



Phase 4: Exhibition Stage

SOON